



# Anil Neerukonda Institute of Technology & Sciences (Autonomous)

(Permanent Affiliation by Andhra University & Approved by AICTE)  
Accredited by NBA (ECE, EEE, CSE, IT, Mech. Civil & Chemical) & NAAC)  
Sangivalasa-531 162, Bheemunipatnam Mandal, Visakhapatnam District  
Phone: 08933-225083/84/87 Fax: 226395  
Website: [www.anits.edu.in](http://www.anits.edu.in) email: [principal@anits.edu.in](mailto:principal@anits.edu.in)

## DEPARTMENT OF MANAGEMENT STUDIES

Date: 7<sup>th</sup> Dec, 2024

To  
The Principal,  
ANITS

Subject: Permission for Guest Lecture-reg.

I am writing to seek your kind permission to organize a guest lecture for I & II year students and faculty in our department.

Topic : "Quality Assurance & Hospital Accreditation."  
Resource Person : Dr. Ramanjaneyulu, MD, Milestone Corporate Services Pvt. Ltd.  
Date : 10-12-2024 (Tuesday)  
Time : 09:00 AM to 04:00 PM  
Venue : MBA Lecture Hall.

QR  
7/12

**PRINCIPAL**  
Anil Neerukonda Institute of  
Technology & Sciences  
Sangivalasa-531 162  
Visakhapatnam Dist.

*Neeharika*  
HOD

Department of MBA-HA  
**Dr. V.BINDU NEEHARIKA**  
Head of the Department, MBA (H A)  
Anil Neerukonda Institute of  
Technology & Sciences  
Sangivalasa-531162, Visakhapatnam Dist.,



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### DEPARTMENT OF MANAGEMENT STUDIES

Date: 7<sup>th</sup> Dec, 2024

#### CIRCULAR

All the students and staff are hereby informed that a guest lecture is being organized in the MBA- HA Department. Kindly, request you to attend the guest lecture without fail.

Topic	: <b>Quality Assurance &amp; Hospital Accreditation</b>
Resource person	: Dr Ramanujaneyalu, MD, Milestone Corporate Service Pvt Ltd.,
Date	: 10-12-2024
Time	: 09:00 AM – 04:00 PM
Venue	: MBA Lecture Hall

HOD

Department of MBA

**Dr. V.BINDU NEEHARIKA**

Head of the Department, MBA (H A)

**Anil Neerukonda Institute of**

**Technology & Sciences**

Sangivalasa-531162, Visakhapatnam Dist.,



Guest speaker Dr. Ramanjaneyulu delivered an insightful lecture on the topic of quality assurance, sharing his expertise and valuable perspectives with the audience.



Dr. Ramanjaneyulu has been felicitated by the Principal, Prof. K. Rama Krishna, along with Dr. V. Bindu Neeharika, Head of the Department (HOD), MBA-HA, for delivering a valuable lecture.



**DEPARTMENT OF MANAGEMENT STUDIES**

Date: 10-12-2024

**Report on**  
**GUEST LECTURE**

**Event Title** : "QUALITY ASSURANCE & HOSPITAL ACCREDITATION".  
**Date & time** : 10<sup>th</sup> Dec, 2024, 9AM-4PM

**Resource persons**

The lecture was delivered by **Dr. Ramanjaneyulu**, MD, Milestone Corporate Service Pvt Ltd., assessor NABH and NABL and lead Assessor ISO 9001, 14001, OHSAS and ISO 27001.

**No. of participants benefited** : 50 Students & 6 Faculty

**Faculty Coordinator** : J. Sowmya, Assistant Professor, MBA-HA, ANITS.

**Objective of the event** : The objective of a Guest Lecture on "Quality Assurance & Hospital Accreditation" for students is to

- Educate healthcare professionals, students, and stakeholders about the importance of maintaining quality standards in healthcare delivery.
- Provide an understanding of the hospital accreditation process and its impact on patient safety and organizational efficiency.
- Highlight the role of accreditation frameworks like NABH and JCI in improving healthcare services.

**Key Highlights of the Lecture:**

**1. Introduction to Quality Assurance in Healthcare**

The speaker emphasized the need for maintaining high standards in healthcare delivery to ensure patient safety, effective treatment, and operational efficiency.

- Importance of patient-centric care.
- Role of standard operating procedures (SOPs).
- Monitoring and auditing processes.



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### 2. Hospital Accreditation

The session covered various accreditation standards, such as:

- NABH (National Accreditation Board for Hospitals & Healthcare Providers): Standards tailored to Indian healthcare.
- Emphasis on documentation, compliance, and continuous improvement.

### 3. Benefits of Accreditation

- Enhanced patient trust and satisfaction.
- Improved healthcare outcomes and operational efficiencies.
- Competitive advantage in the healthcare sector.

### 4. Challenges in Implementing Quality Standards

The speaker discussed the common challenges faced by hospitals, such as resistance to change, lack of trained staff, and resource constraints. Strategies to overcome these challenges were also highlighted.

### 5. Best Practices

Real-world examples of hospitals that successfully achieved accreditation were presented, illustrating the tangible benefits of adhering to quality standards.

### Interactive Session:


The lecture concluded with an engaging Q&A session where attendees raised questions about preparation of SOPs. The speaker provided valuable insights and actionable recommendations.


### Outcome of the Event:

The guest lecture was highly informative and offered a comprehensive understanding of the significance of quality assurance and hospital accreditation. Attendees, including healthcare professionals, students, and faculty members, gained valuable knowledge to apply in their respective roles.

Following the lecture, the principal, ANITS felicitated the speaker for their valuable contribution to the session. A token of appreciation in the form of a memento was presented to the speaker as a gesture of gratitude and acknowledgment.

The organizers expressed gratitude to the speaker for sharing their expertise and the attendees for their enthusiastic participation.

  
**Faculty Coordinator**  
(J. Sowmya)

  
**Head of the Department**  
Dr. V. Bindu Neeharika  
Dr. V. BINDU NEEHARIKA  
Head of the Department, MBA (H A)  
Anil Neerukonda Institute of  
Technology & Sciences  
Sangivalasa-531162, Visakhapatnam Dist.,

## Department of Management Studies

GUEST LECTURE  
 MBA I YEAR (2024-2025)

Date: 10<sup>th</sup> Dec, 2024

S.No.	Roll No.	Name of the Student	Signature
1	A24226599002	DOKULA LASHMANA	ABSENT
2	A24226599003	ATTA BHARATHI	A. Bharathi
3	A24226599004	BONI JASWITHA	B. Jaswitha
4	A24226599005	BOKKA LAKSHMI NARAYANA MANIKANTA	R. Lakshmi
5	A24226599006	NAMBARI VISHNUPRIYA	vishnupriya
6	A24226599007	SAPPIDI ESTHER RANI	
7	A24226599008	BORA KALYAN	B. Kalyan
8	A24226599009	SHAIK DILSHAD	S. Dilshad
9	A24226599010	KANDREGULA SHALINI	
10	A24226599011	RAVVA KRISHNA CHETANA	R. Chetana
11	A24226599012	KAREDLA MADHURI	K. Madhuri
12	A24226599013	MATCHA ASWANTH KUMAR	M. Aswanth Kumar
13	A24226599014	MUDDADA ANVESH KUMAR	M. Anvesh Kumar
14	A24226599015	BUDI SWETHA SRI	B. Swetha
15	A24226599016	KARRI BHAGYASREE	ABSENT
16	A24226599017	PAIDI NALINI KUMARI	ABSENT
17	A24226599018	REDDI YAMUNA	R. Yamuna
18	A24226599019	MADDILA PRAVEEN KUMAR	M. PRAVEEN KUMAR
19	A24226599020	PAILA DHANA LAKSHMI	Dhana Lakshmi
20	A24226599021	PEETHALA SRAVANI	P. Sraavani
21	A24226599022	PEETHALA SANDHYA	Sandhya
22	A24226599023	KARAKA PRASANNA KUMAR	K. Prasanna Kumar
23	A24226599024	SUBBISETTI PUJITHA	Pujitha
24	A24226599025	MOYIDA GIRISH KUMAR	M. Girish Kumar
25	A24226599026	PULUKURTHI BHAVANI	Bhu
26	A24226599027	DATTI ATCHIYAMMA	D. Atchiyamma
27	A24226599028	NAINSHREE BHUNJIYA	ABSENT
28	A24226599029	LAGUDU NOOKARAJU	ABSENT
29	A24226599030	PILLA SAI KONDAYYA	P Sai Kondayya
30	A24226599031	SRINIVAS	Srinivas
31	A24226599032	KOTYADA SRAVANI	K. Sraavani
32	A24226599033	SAI	Sai



**Department of Management Studies**

GUEST LECTURE  
 MBA II YEAR (2024-2025)

Date: 10<sup>th</sup> Dec, 2024

S.No.	Roll No.	Name of the Student	Signature
1	A23226599001	SUJATA KONDAPALLI	
2	A23226599002	KALLA PURNA CHANDRA RAO	K.P.C. Rao
3	A23226599003	BEVARA HARIKA SANTHOSHI	
4	A23226599004	BALIMI LAHARI	
5	A23226599005	LANKADAS VASAVI PRIYA	
6	A23226599006	MEDAPATI SRIDEVI	
7	A23226599007	KALAKANDA LAKSHMI MANASA	K.L. Manasa
8	A23226599008	ATLA PRADEEP KUMAR	P. Pradeep
9	A23226599009	SALADI THERIZA	T. Theriza
10	A23226599010	DASARI SANDHYA	D. Sandhya
11	A23226599011	MATCHA TEJA	M. Teja
12	A23226599012	BANGARI PRASANTH KUMAR	B. Pranth
13	A23226599013	BORA SYAMALA	B. Syamala
14	A23226599014	KOLLU CHANDRIKA	K. Chandrika
15	A23226599015	DEERGASI RAJESH	D. Rajesh
16	A23226599016	I.VAMSI	
17	A23226599017	DEKKATHA VINAY	D. Vinay
18	A23226599018	VULLA KISHORE	V. Kishore

*Neeharika*  
 Dr.V.Bindu Neeharikha  
 HOD- MBA (HA)  
**Dr. V.BINDU NEEHARIKHA**  
 Head of the Department, MBA  
 Anil Neerukonda Institute  
 Technology & Sciences  
 Sangivalasa-531162, Visakhapatnam District

**Department of Management Studies**

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MBA II YEAR (2024-2025)

Date: 10<sup>th</sup> Dec, 2024

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5	A23226599005	LANKADAS VASAVI PRIYA	
6	A23226599006	MEDAPATI SRIDEVI	
7	A23226599007	KALAKANDA LAKSHMI MANASA	K.L. Manasa
8	A23226599008	ATLA PRADEEP KUMAR	Praadeep
9	A23226599009	SALADI THERIZA	Theriza
10	A23226599010	DASARI SANDHYA	D. Sandhya
11	A23226599011	MATCHA TEJA	M. Teja
12	A23226599012	BANGARI PRASANTH KUMAR	B. Prasanth Kumar
13	A23226599013	BORA SYAMALA	B. Syamala
14	A23226599014	KOLLU CHANDRIKA	K. Chandrika
15	A23226599015	DEERGASI RAJESH	I. Rajesh
16	A23226599016	I.VAMSI	
17	A23226599017	DEKKATHA VINAY	Vinay
18	A23226599018	VULLA KISHORE	Kishore

*Neeharika*

Dr.V.Bindu Neeharikha

HOD- MBA (HA)

**Dr. V.BINDU NEEHARIKA**

Head of the Department, MBA

Anil Neerukonda Institute

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Sangivalasa-531162, Visakhapatnam District





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## DEPARTMENT OF MBA-HA

To  
The Principal,  
ANITS.

Date: 10-12-2024.

Dear sir,

(Sub: Request for a Memento for Guest Speaker at MBA Lecture Reg.)

I hope this letter finds you well. I am writing to kindly request your approval and support in arranging a memento for the guest speaker, who will be delivering a guest lecture for our MBA students on 10 Dec 2024.

The lecture promises to be a valuable and enriching experience for our students, and as a token of our appreciation for the guest speaker's time and insights, we would like to present them with a thoughtful memento at the end of the session. This gesture will reflect our gratitude for their contribution to the academic growth of our students.

We believe that the presentation of this memento would be an appropriate way to honour their expertise and the knowledge shared during the lecture.

I kindly request your approval to proceed with the arrangement for the memento, and I would appreciate any guidance or suggestions you may have.

Thank you for your time and consideration.

Purchase Dept

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RR

10/12/24

Neeharika

HOD

MBA-HA

Dr. V. Bindu Neeharika  
**Dr. V. BINDU NEEHARIKA**  
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